



NEWS RELEASE

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For Immediate Release

THE FRICK PITTSBURGH APPOINTS TRACI WEATHERFORD-BROWN AS DIRECTOR OF ADVANCEMENT AND ENGAGEMENT

PITTSBURGH, PA, September 21, 2021 – The Frick Pittsburgh is pleased to announce the appointment of Traci Weatherford-Brown as the museum’s next Director of Advancement and Engagement.

Ms. Weatherford-Brown comes to the Frick following her tenure as Chief Advancement Officer at the Mattress Factory. Her extensive experience includes leadership roles at the Greater Pittsburgh Community Food Bank, the Eye & Ear Foundation, the Children’s Institute of Pittsburgh, and the Pittsburgh Foundation, as well as work as a freelance writer and fundraising consultant whose clients included the Carnegie Museum of Art and the Children’s Museum of Pittsburgh.

“We’re tremendously excited to welcome Traci to the team,” remarked Frick Executive Director Elizabeth Barker. “More than just her proven success as a fundraiser, Traci’s curiosity, creativity, leadership, and commitment to fostering environments of inclusion and belonging made her an ideal fit for the Frick.”

A summa cum laude graduate of the University of Central Arkansas, with a Master of Arts Management with highest distinction from Carnegie Mellon University, Ms. Weatherford-Brown is a member of the Leadership Pittsburgh XXXIII cohort. She is trained in visual arts and completed work towards a Masters in Art History at Rutgers University before finding her calling as a fundraiser.

“The Frick is a true gem in Pittsburgh, but even more impressive than its collections, programs and gardens are its people — supporters, staff and board — who are committed to making the Frick a welcoming place for all. I am honored to join them in this work.”

Ms. Weatherford-Brown succeeds Susan Neszpaul, who now serves as Executive Vice President of Philanthropy at the Holy Family Institute. Jodi Golomb, the Frick's Manager of Institutional Support, served as Interim Director of Advancement and Engagement during the transition.

ABOUT THE FRICK PITTSBURGH

Located on the estate of 19th-century industrialist Henry Clay Frick, The Frick Pittsburgh offers authentic experiences with art, history and nature that inspire and delight. Visitors of all ages and backgrounds are warmly welcomed to explore The Frick Art Museum, offering world-class collections of European art and Chinese porcelain alongside an active schedule of temporary exhibitions; Clayton, the Frick family's French château-style mansion (remodeled by architect Frederick J. Osterling in the 1890s); the Car and Carriage Museum; and a large working greenhouse designed by architects Alden & Harlow—all nestled on six acres of beautifully landscaped lawns and gardens in Pittsburgh's East End. Amenities include an Education Center, the Frick children's playhouse (also designed by Alden & Harlow), The Café at the Frick, and the Grable Visitor Center, which houses the Frick Museum Store. Information about The Frick Pittsburgh is available online at TheFrickPittsburgh.org.

For additional information or images, please contact Kaitlyn Clem, Marketing and Communications Associate, at KClem@TheFrickPittsburgh.org or 412-342-4025.

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