



## NEWS RELEASE

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For Immediate Release

### **THE FRICK PITTSBURGH TO JOIN ASSOCIATION OF ART MUSEUM DIRECTORS' SEVENTH ANNUAL CELEBRATION OF ART MUSEUM DAY ON MAY 18, 2016 WITH FREE CLAYTON TOUR ADMISSION**

PITTSBURGH, PA, May 1, 2016—The Frick Pittsburgh will offer free admission for docent-led tours of Clayton on Wednesday, May 18, 2016, as part of the Association of Art Museum Directors' (AAMD) Art Museum Day, coinciding with International Museum Day on Wednesday, May 18, 2016. Last year, The Frick—along with more than 150 other AAMD member museums across North America—participated in Art Museum Day.

By providing new opportunities for participation in the diverse range of programs offered by AAMD member museums, Art Museum Day celebrates the value of the visual arts and the important role art museums play in their communities.

Advance reservations for free Clayton tours on Wednesday, May 18 are strongly recommended, and may be made by calling 412-371-0600 or [registering online](#).

The Frick also invites visitors to share their experiences on Art Museum Day via social media, with the hashtag #ArtMuseumDay. This year, AAMD is working with Snapchat to showcase Art Museum Day and the variety of special activities and offerings provided by participating member museums. On May 18, International Museum Day will be featured on Snapchat as one

of their “Live Stories,” enabling users to share their experiences and to see how others around the world are celebrating Art Museum Day.

AAMD represents 242 art museums across the United States, Canada, and Mexico—from regional museums to large museums in major urban centers. International Museum Day is organized annually around the world by the International Council of Museums (ICOM). AAMD’s Art Museum Day is an opportunity to focus attention on the role of art museums in North America, as part of ICOM’s global celebration.

A comprehensive list of participating AAMD member art museums will be available on the [AAMD website](#). Note that while AAMD’s Art Museum Day and ICOM’s International Museum Day are formally held each year on May 18, some institutions shift their celebrations to adjacent dates.

## **ABOUT THE FRICK PITTSBURGH**

Located on the Pittsburgh estate of late-19th-century industrialist Henry Clay Frick, The Frick Pittsburgh is the steward of collections left as a legacy to the people of Pittsburgh by Frick’s daughter, Helen Clay Frick. The permanent collections include fine and decorative arts, cars, carriages, and historic buildings and objects. Built by Helen Clay Frick in 1969, The Frick Art Museum displays an exquisite permanent collection of European paintings, sculpture, and decorative arts from the 14th to 18th centuries, 5 and presents outstanding temporary exhibitions from some of the world’s finest collections and museums. Clayton, the Henry Clay Frick family mansion, is one of the most intact Gilded Age homes in the United States and possesses general significance as an artifact of American social history and a document of American and regional architecture. Restored to its original glory and opened as a house museum in 1990, an astonishing 93% of Clayton’s artifacts are original. The Frick family’s carriages and automobiles provided the inspiration for the development of the Car and Carriage Museum. A museum of transportation design and history, the recently expanded and renovated Car and Carriage Museum is home to a collection of more than twenty vintage automobiles. Also included on the Frick’s five-acre site of beautifully landscaped lawns and gardens are the Frick children’s Playhouse, designed by renowned architects Alden & Harlow, a large working greenhouse (also

designed by Alden & Harlow), the Grable Visitor Center, which houses the Frick Museum Store, an Education Center, and The Café at the Frick. The Frick Art Museum, Car and Carriage Museum, The Café, the Grable Visitor Center and Frick Museum Store, grounds, and first floor of Clayton are accessible, and wheelchairs are available on site. Accessible rest rooms are available in The Frick Art Museum, Car and Carriage Museum and Grable Visitor Center. If requested in advance, tours can be arranged for hearing and visually impaired visitors.

**For additional information or images, please contact Greg Langel, Media and Marketing Manager, at 412-342-4075 or [GLangel@TheFrickPittsburgh.org](mailto:GLangel@TheFrickPittsburgh.org)**

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*The Frick Art & Historical Center, a museum, historic site and cultural center serves the public through preservation, presentation, and interpretation of the fine and decorative arts and historically significant artifacts for all residents of and visitors to Western Pennsylvania.*