

**Contact:** Greg Langel  
Media and Marketing Manager  
412-342-4075  
[GLangel@TheFrickPittsburgh.org](mailto:GLangel@TheFrickPittsburgh.org)

**For Immediate Release**

## **THE FRICK PITTSBURGH JOINS GOOGLE'S CULTURAL INSTITUTE**

*The Frick partners with Google to create a new, interactive online experience that allows people to immerse themselves in six online exhibits*

PITTSBURGH, PA, Thursday, March 10, 2016 — Today, the Frick Pittsburgh announced the opening of a new online exhibit in partnership with Google, sharing 150 artworks and six different exhibits with the world via Google's Cultural Institute. U.S. Representative Mike Doyle and Pittsburgh CIO Debra Lam joined museum leadership at a special event to announce the partnership. Community members were treated to demonstrations of Google Cultural Institute's unique technology and remarks from Google, the Frick, and Representative Doyle.

"Pittsburgh is a city where tradition, the arts, and technology all converge," Congressman Doyle observed. "The collaboration between the Frick and the Google Cultural Institute epitomizes that fusion, and it will allow Pittsburgh to share some of our artistic treasures with new audiences around the world."

The exhibitions include such masterpieces as:

- *Rest on the Flight into Egypt*, by an unknown 16<sup>th</sup>-century Flemish artist. The tapestry is an extremely rare example of a completely intact devotional weaving.
- *Landscape with River*, by George Hetzel, who was a popular Pittsburgh painter in the late 19th century. The painting, bought in 1881, is the earliest recorded purchase of a work of art by Henry Clay Frick.
- A great selection of carriages and cars, from the Brougham carriage to the mid-20th-century Bantam convertible.

StreetView imagery of the Frick's architectural space was captured by Google prior to the event and will be made available online in the coming weeks in addition to the artistic exhibitions, allowing anyone to walk the beautiful, historic halls with the click of a mouse.

Frick Director Robin Nicholson said, “The Frick is delighted to be the first Pittsburgh museum to partner with Google in sharing our collections with the world through the Google Art Project. In addition to furthering an institutional goal of enhancing the museum experience through digital outreach and opportunities for virtual experiences, our participation provides scholars and researchers access to detailed information about our remarkable collections. We are excited to be a participant in this new forum for enjoying and learning from art.”

The new online exhibition opens today on the [Google Cultural Institute](#) website and is available for anyone on mobiles, tablets and desktop computers.

**About the Google Cultural Institute:**

Since the Google Cultural Institute was launched in 2011, we've worked closely with museums, foundations and other archives, from Carnegie Hall to the Musee D'Orsay in Paris to the British Museum in London. We now have more than 1000 partners from over 70 countries making a total of 6 million artworks, photos, videos, manuscripts and other documents of art, culture and history accessible to all online and by doing so, preserving it for future generations.

**About The Frick Pittsburgh:**

Located on the Pittsburgh estate of late-19th-century industrialist Henry Clay Frick, The Frick Pittsburgh is the steward of collections left as a legacy to the people of Pittsburgh by Frick's daughter, Helen Clay Frick. The permanent collections include fine and decorative arts, cars, carriages, and historic objects (including buildings).

Built by Helen Clay Frick in 1969, The Frick Art Museum displays an exquisite permanent collection of European paintings, sculpture, and decorative arts from the 14th to 18th centuries, and presents outstanding temporary exhibitions from some of the world's finest collections and museums.

Clayton, the Henry Clay Frick family mansion, is one of the most intact Gilded Age homes in the United States and possesses general significance as an artifact of American social history and a document of American and regional architecture. Restored to its original glory and opened as a house museum in 1990, an astonishing 93% of Clayton's artifacts are original.

The Frick family's carriages and automobiles provided the inspiration for the development of the Car and Carriage Museum, today home to a collection of more than twenty vintage automobiles. A museum of transportation design and history, the Car and Carriage Museum also presents temporary exhibitions throughout the year.

Also included on the Frick's 5.5-acre site of beautifully landscaped lawns and gardens are the Frick children's playhouse, designed by renowned architects Alden & Harlow, a large working greenhouse (also designed by Alden & Harlow), the Grable Visitor Center, which houses the Frick Museum Store, an Education Center, and The Café at the Frick.

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**For additional information or images, please contact Greg Langel, Media and Marketing Manager, at 412-342-4075 or [GLangel@TheFrickPittsburgh.org](mailto:GLangel@TheFrickPittsburgh.org)**

*The Frick Art & Historical Center, a museum, historic site and cultural center, serves the public through preservation, presentation, and interpretation of the fine and decorative arts and historically significant artifacts for all residents of and visitors to Western Pennsylvania.*